

**REVISED January, 2007**

**CATHOLIC HEALTH ASSOCIATION OF MINNESOTA (CHA-MN)  
STRATEGIC PLAN**

**Mission and Vision**

Catholic Health Association of Minnesota (CHA-MN) is a state association of Catholic health providers joined together to support access to health care and to promote, strengthen and fulfill the healing mission of the Church.

**Vision: CHA-MN, in concert with the vision enunciated by Catholic Health Association of the United States strives to be a “vibrant presence in enhancing the health of communities and access to quality care for everyone, with special attention to those who are underserved and most vulnerable.”**

CHA-MN seeks to achieve this vision through strategies that are patterned on **Catholic Social Teaching** inspired by Biblical justice and the healing ministry of Christ: promote and defend human dignity, care for poor and vulnerable persons, act on behalf of justice, attend to the whole person, promote the common good, steward resources, and act in communion with the church

## Goals and Objectives

Including Standard Operating Procedures  
2007 -- 2012

### GOAL 1: Advocate for specific issues in the Minnesota legislature.

Objectives	Strategies	Timeline	Outcomes
<p>Develop proactive legislative positions consistent with CHA national initiatives</p> <p>Support those positions through member dialogue, communication with legislators and legislative lobbying.</p>	<p>Work with CHA-MN member advocates and state lobbyists in identifying legislative positions.</p>	<p>On-going with reports at Board meetings and as requested</p>	<p>Legislation that supports and promotes Catholic health care ministry:</p> <ul style="list-style-type: none"> <li>▫ accessible, affordable health care for all Minnesotans</li> <li>▫ respect for conscience clause</li> <li>▫ continuity of care</li> <li>▫ strengthening of MinnesotaCare (MNCare)</li> <li>▫ support and development of workforce</li> <li>▫ care for undocumented immigrants</li> </ul>
<p>Serve as a catalyst to facilitate, educate and collaborate / partner with members, other Catholic / Christian and professional / civic organizations on specific issues which advance Catholic social teaching.</p>	<p>Join Catholic Charities (CC), Joint Religious Legislative Coalition (JRLC), Leadership Conference of Women Religious (LCWR), Minnesota Hospital Association (MHA), Minnesota Health and Housing Alliance (MHHA), Minnesota Medical Association (MMA), Children's Defense Fund (CDF), long-term care providers, and others' voices in advocating legislative positions.</p> <p>CHA-MN members visit and meet with local legislators to influence / educate them regarding health care issues.</p>	<p>January–May, 2007 during legislative session</p>	<p>Passage of legislation promoting and in compliance with Catholic social teaching.</p> <p>Ongoing relationship with professional organizations</p>

**GOAL 2: Enhance relationships with bishops, sponsors, and other leaders within the Church.**

Objectives	Strategies	Timeline	Outcomes
<p>Increase communications and promote dialogue among CHA-MN members and the respective Minnesota bishops, health systems, sponsor(s) and leaders of other Church-related organizations.</p>	<p>Hold face to face meetings with respective bishop, sponsor(s)            Invite respective bishop and sponsor(s) to facilities for workshops, conferences, special events.             Educate bishops and the Catholic population in parishes / institutions through local health care institutions on matters pertaining to health care.             Prepare a communication plan for members.</p>	<p>Quarterly/ Annually            As requested or desired and as appropriate</p>	<p>Greater mutual understanding and support of CHA-MN facilities and positions of bishops and sponsors</p>
<p>Coordinate, as appropriate, legislative strategies, CHA-MN activities and communications with the Minnesota Catholic Conference (MCC).</p>	<p>Keep MCC informed regarding legislative positions through Executive Director</p>	<p>As / when issues arise</p>	<p>Legislation which supports positions of CHA-MN and MCC</p>

**GOAL 3: Support a sense of community among CHA-MN members.**

Objectives	Strategies	Timeline	Outcomes
<p>Encourage regional structures to improve dialogue and communication on issues of concern to members including health systems.</p>	<p>Utilize present local and regional as well as health system structures as means of mutual dialogue</p>	<p>Annually and as scheduled locally and regionally</p>	<p>Regular dialogue occurs and is documented. Reports of issues under discussion or resolution of such are available.</p>
<p>Encourage sharing of information and expertise among members / health systems on integrating Catholic mission and values into local best practices.</p>	<p>Identify best vehicle for exchange/use of information and expertise through visits, consultation, newsletters, annual reports. Prepare a web-site for CHA-MN with key links to CHA-USA and systems.</p>	<p>Annually and when scheduled for release.</p>	<p>Reports of visits, results of consultation (if appropriate) circulation of annual reports and other publications</p>
<p>Provide regular communication through newsletters, legislative alerts, news releases, web site on topics of current interest.</p>	<p>Use of minutes, alerts, <u>Tidings</u>, and web-site.</p>	<p>Weekly, bimonthly, monthly, as appropriate</p>	<p>Communications aid greater awareness of issues and actions taken.</p>

**GOAL 4 – Implement Standard Operating Procedures for CHA-MN.**

<b>Objectives</b>	<b>Strategies</b>	<b>Timeline</b>	<b>Outcomes</b>
<p>Conduct regular Board meetings of members to promote dialogue and carry out the business of CHA-MN per Bylaws</p>	<p>Identify and evaluate best utilization of these meetings to accomplish goals, vision and mission</p>	<p>4-6 times annually. Obtain agenda items from members in advance of meeting</p>	<p>Evaluation of meetings indicates satisfaction with agenda and actions taken.</p>
<p>Conduct an annual meeting to present inspirational and educational programs of interest, to recognize member accomplishments, promote dialogue, support local efforts, plan and carry out the business of CHA-MN per Bylaws.</p>	<p>Same as above.</p>	<p>Identify at beginning of year what is best day, date, month, location, speaker, topic</p>	<p>High degree of satisfaction with meeting and greater commitment to mission and values of CHA-MN</p>
<p>Convene, as appropriate, Church-related organizations or join with others around issues of common interest and concern.</p>	<p>Utilize Catholic Charities and JRLC contacts; identify parishes, congregations, higher education institutions, agencies, deaneries as avenues.</p>	<p>As / when appropriate or requested</p>	<p>Greater mutual understanding of issues, actions taken contribute to greater collaboration on issues benefiting all parties.</p>